



Square Foot Show 2019

Exhibition & Sale ~ July 10 ~ August 9
Grand Opening and Reception ~ Wednesday, July 10 at 6:00pm

Guidelines for Submitting Artwork

- There is a **\$35 fee (HST included)** to participate in the exhibition - this fee is non-refundable. A \$25 NSF fee will be charged for returned cheques. Please make cheques out to **Westland Gallery**.
- Artist must be 16 years of age or older. Artists may submit 3 pieces for consideration. One (1) piece is guaranteed to be exhibited and is contingent on the quality of the work and the number of submissions. **The Entry Fee covers all three works.**
- Westland Gallery receives a 50% commission from all work sold at the exhibition. Artists determine retail cost. **Minimum Retail Price is \$150.**
- All artwork must be **12" x 12" OUTSIDE dimensions (NO BIGGER NO SMALLER)** and not more than 5 inches deep. For **framed flat artwork**, the artwork itself must be a minimum of 6" x 6" and must be **SQUARE**. Mixed media works that make creative use of the entirety of the square foot area (for example within a shadow box) are considered square. Any artwork that does not meet the dimensional criteria will not be accepted.
- Artwork will not be considered if a digital image is not submitted before the **Due Date of June 19th**.
- Artwork will not be accepted if it has been shown in a previous Square Foot Show at Westland Gallery.
- Westland Gallery may use the images of your artworks to promote the Square Foot Show 2019 at its own discretion. By participating in the Square Foot Show 2019, you agree to license the copyright of submitted artworks to Westland Gallery for the purpose of web promotion, exhibition, broadcast, and publication, before and during the Square Foot Show 2019.
- Westland Gallery is not responsible for the delivery or return of your artwork, nor for storing artwork after the pick-up dates. **Artists must collect their work** at the time designated. If sending artwork by mail, please include return postage.
- **All artwork left at Westland Gallery** two weeks after the designated pick up dates will become the property of Westland Gallery to dispose of at its discretion.
- **Installation and curatorial decisions fall to Westland Gallery.** We cannot guarantee where artwork will be hung in the gallery, nor can we guarantee your pieces will be hung in series.
- In case of unforeseen circumstances exhibition dates may vary.
- For all exhibition related correspondence use the email: **squarefootshow@westlandgallery.ca**



Westland Gallery 156 Wortley Rd. at Bruce, London ON N6C 3P5 Ph: 519.601.4420
Em: squarefootshow@westlandgallery.ca Web: www.westlandgallery.ca



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Checklist

- Saturday June 8th** **APPLICATION & ENTRY FEE DUE DATE (\$35 HST included)** Mail envelope to Westland Gallery, 156 Wortley Rd., London, ON N6C 3P5. Artist Bio and/or Artists Statement must be **printed** and submitted with Application/Fee or when your Artwork is dropped off. Payments may also be made on-line via PayPal (indicate the name of the artist the payment is for). **Submissions are happily accepted before the due date! NO artwork is to be submitted at this time.**
- Wednesday, June 19th** **HIGH QUALITY IMAGES DUE DATE** Please email your images to squarefootshow@westlandgallery.ca We greatly appreciate image submissions sent in early. Artwork will not be considered for the show if a digital image is not submitted by the due date.
- Tuesday, July 2nd ~ Thursday, July 4th** **DROP OFF DAYS** July 2nd and 3rd between **10am – 6pm** or July 4th between **10am – 8pm**. If your artworks have been mailed to the gallery they must arrive by the end of the day on July 4th. If sending artwork by mail, please include return postage.

ARTWORK REQUIREMENTS

- Name, title, medium, and retail price (min. \$150) must** be on the back of each work.
- All works must be dry, set, cured or fixed** before packaging to avoid damage or smudging.
- All artwork must have a wire or hanging system.** If artwork requires special hardware to hang, please provide the necessary hardware in a zip-lock bag, include instructions, and tape it to the back of the work.

Dates you need to know. Add them to your calendar and put the list on your fridge!

Application and Fee Due Date:	Saturday, June 8 by 5:00pm
Digital Images Due Date:	Wednesday, June 19
Digital Imaging Help Night:	Tuesday, June 18 6 pm – 7:30 pm
Artwork Drop Off Dates:	Tuesday, July 2 10 am – 6 pm
	Wednesday, July 3 10 am – 6 pm
	Thursday, July 4 10 am – 8 pm
Exhibition & Sale Dates:	Wednesday, July 10 to Friday, August 9th
Grand Opening & Reception:	Wednesday, July 10 6:00pm
	• NOTE: Exhibition begins at reception.
Artwork Pick-up Date:	Saturday, August 10 10 am – 5pm
	Sunday, August 11 12 pm – 4pm

UNSOLD ARTWORK MUST BE PICKED UP AT WESTLAND GALLERY DURING THE SPECIFIED TIMES!



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